

PHI BETA DELTA  
HONOR SOCIETY FOR  
INTERNATIONAL SCHOLARS

25<sup>th</sup> ANNIVERSARY  
ANNUAL CONFERENCE

March 31 - April 1, 2011  
Renaissance Long Beach Hotel  
Long Beach, CA

**NAVIGATING THE SEAS OF CHANGE:  
25 YEARS OF INTERNATIONAL  
EDUCATION AND SCHOLARSHIP**





## CONFERENCE PROGRAM



PHI BETA DELTA  
HONOR SOCIETY FOR INTERNATIONAL SCHOLARS  
ANNUAL CONFERENCE, March 31 - April 1, 2011  
Renaissance Long Beach Hotel, Long Beach, CA

***NAVIGATING THE SEAS OF CHANGE:  
25 YEARS OF INTERNATIONAL EDUCATION AND SCHOLARSHIP***

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WEDNESDAY, March 30, 2011

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**6:30-9:00 pm Meeting of the Board of Directors**

Edward Khiwa, President, Presiding

Richard Deming, President-Elect, Conference Chairman

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THURSDAY, March 31, 2011

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**8:00 am-5:00 pm Registration desk open**

Ahmed Mohammed, Executive Assistant for the Society  
Students from California State University, Fullerton

**9:15-9:30 am Welcome Remarks**

Richard Deming, President-Elect and Conference Chair  
Yvonne Captain, Executive Director

**9:30-11:00 am Chapter Management, Development & Growth**

**11:00-11:30 am Society Update**

Edward Khiwa, President; Richard Deming, President-Elect; Judy Smrha, Past President; Yvonne Captain, Executive Director

**11:30 am-1:30 pm Lunch on your own, and “Brown Bag” Discussion: *So what has the Board been doing this past year?***

Facilitator: Judy Smrha, Past President

Grab some “take out” food and come back to hear about the work completed this past year by the Society’s Board of Directors, including an update on the search for the next Executive Director, a review of the five-year strategic plan recently approved by the Board, and a discussion of the proposed by-law changes that will be voted upon by the attending membership at the Business Meeting on Friday.

**1:30-2:00 pm Keynote Address**

Ernest Holloway, President Emeritus, Langston University



## CONFERENCE PROGRAM



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THURSDAY, March 31, 2011 (continued)

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### PRESENTATIONS:

**2:00-3:05 pm      Session I: Study Abroad, New Media, and Cross Cultural  
Communication in the Age of Campus Internationalization I**

Chair: Judy Smrha, Past President

- 2:00-2:15      *Florence Media Workshop: A Study-Abroad Program with a Communication Emphasis*,  
Tony Fellow, California State University, Fullerton, and Robin Larsen, California State  
University, San Bernardino
- 2:15-2:30      *Assessing the Change in Intercultural Competence of Intercultural Undergraduate  
Students Who Study Abroad: What Results from the Intercultural Development  
Inventory Tell Us*, Kathleen L. Rust, Elmhurst College
- 2:30-2:45      *Bringing the World into the University Classroom: Using Technology to Bring Forth  
Conversation and New Ideas for All Students*, Sharman Siebenthal Adams, University of  
Michigan - Flint
- 2:45-3:05      Q & A

**3:15-4:35 pm      Session II: Gender, Military Intervention, and Public Policy in the  
Twenty-First Century**

Chair: Guillermo de los Reyes, Director of Membership

- 3:15-3:30      *Cooperation among Women's Organizations: The Case of Turkey*, Andrew Keller,  
Michigan State University
- 3:30-3:45      *Development and Its Elites: Examining the Causes of Military Intervention*, Alyssa  
Meyer, Michigan State University
- 3:45-4:00      *Gender, Public Policy, and Socialization: A Public Policy Proposal with a Gender  
Perspective*, Guillermo de los Reyes, University of Houston
- 4:00-4:15      *Econometric Technology in Higher Education: An Effect to Global Employment*, Edward  
Khiwa, Langston University
- 4:15-4:35      Q & A

**4:45-5:05 pm      Special Remarks: Current Affairs in Africa**

Isaac Newton Kayongo, Makerere University Business School (Kampala, Uganda)

**5:10-5:45 pm      Session III: Phi Beta Delta, Past and Future  
A Panel Discussion: Officers and Members**

**5:45-7:00 pm      Reception, Hospitality Suite, 3<sup>rd</sup> floor**

**7:00 pm              Dinner on your own**



## CONFERENCE PROGRAM



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FRIDAY, April 1, 2011

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**8:30-9:35 am      Session IV: Global Health and the Environment in the Twenty-First Century**

Chair: Richard Deming, President Elect

- 8:30-8:45      *Enhancing Health Literacy among Diverse Populations: Cancer Treatment Education*, Sama Samer Hammad, George Mason University, and Allison Nisbet, George Mason University
- 8:45-9:00      *My First Experience Contributing to Global Nursing Science*, Evelyn Gonzalez, California State University, San Bernardino, and Marilyn Stoner, California State University, San Bernardino
- 9:00-9:15      *Public Health and Environmental Science Research Programs in Thailand: Challenges and Opportunities*, Richard Deming, California State University, Fullerton
- 9:15-9:35      Q & A

**9:45-11:05 am      Session V: Europe, Higher Education and Literature**

Chair: Norma George, Vice-President, Northeast Region

- 9:45-10:00      *Changes in European Higher Education*, Cristina Rios, Lamar University
- 10:00-10:15      *The European Rhythm: Two Steps Forwards One Step Backward*, Isabel Laczkovich, Michigan State University
- 10:15-10:30      *Mediocrity and Crises in Education: An Analysis of France's Teacher Context of Reform*, Christina N. Berchini, Michigan State University
- 10:30-10:45      *The Italianate Englishman: The Italian Influence in Elizabethan Literature*, Maureen Fox, California State University, Fullerton
- 10:45-11:05      Q & A

**11:15 am-12:00 pm      Special Session: Institutional Decision-Making on Internationalization**

Moderator: Michael Smithee, Director of Publications

Panelists: Carl Patton, President Emeritus, Georgia State University  
Deborah Pierce, Associate Provost, International Education, Northern Illinois University

**12:10-1:50 pm      Luncheon and Business Meeting**

**2:00-3:35 pm      Session VI: Study Abroad, International Students, and Cross Cultural Communication in the Age of Globalization II**

Chair: Patricia Rickett, Director of Development

- 2:00-2:15      *Assessing New Trends in Study Abroad and Their Effect on Campus Internationalization*, Elane Granger, Syracuse University



## CONFERENCE PROGRAM



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FRIDAY, April 1, 2011 (continued)

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- 2:15-2:30 *The Top 5 Excuses to Not Study Abroad and How to Challenge Them*, Kim Pitingolo, Elmhurst College, and Jamie Hasken, Elmhurst College
- 2:30-2:45 *International Student Organization Working with Larger Community*, Seyool Oh, University of Kansas, and Ji-Yeon Lee, University of Kansas
- 2:45-3:00 *Improving Emotional Intelligence Skills through Sociodrama in Cross-cultural Communication*, Hakan Ozcelik, California State University, Sacramento, and Zita Zoltay-Paprika, Budapest University
- 3:00-3:15 *A New Approach to Library Outreach and Instruction for International Students*, John Hickok, California State University, Fullerton
- 3:15-3:35 Q & A

### **3:45-5:05 pm      Session VII: World Culture, Languages, and Leadership in the Global Classroom**

Chair: Paul Amaya, Vice-President, West Region

- 3:45-4:00 *Impact of Students' Social Network on their Perceptions about Study Abroad Programs*, Paul Amaya, California State University, San Bernardino, and Hiroko Inoue, California State University, San Bernardino
- 4:00-4:15 *Students Success in the Language Classroom: The Use of Cultural and International Educational Projects to Develop Their Language Skills*, Aymar  Boggianno, University of Houston
- 4:15-4:30 *Applying the Metaphor of the Hero's Journey: Preliminary Results from a Freshman First-Year Experience Class in Leadership and International Education Planning*, John F. Schweikart, Western Carolina University
- 4:30-4:45 *Using International Internships in Education to Advance Linguistic and Intercultural Competence*, Angelika Kraemer, Michigan State University
- 4:45-5:00 Q & A

### **5:15-6:15 pm      Session VIII: Best Practices for Faculty and Graduate Programs Development**

Chair: Judy Smrha, Past President

- 5:15-5:30 *Best Practices in International Faculty Professional Development: the Professors across Borders Program at California State University, San Bernardino*, Rosalie Giacchino-Baker, California State University, San Bernardino
- 5:30-5:45 *Importance of Globalization of Graduate Preparation Programs*, Dawn Person, California State University, Fullerton
- 5:45-6:00 *How Korean Consumers Respond to User Generated Branded Content*, Kuen-Hee Ju-Pak, California State University, Fullerton, and Kyung Yul Lee, California State University, Fullerton
- 6:00- 6:15 Q & A



# CONFERENCE PROGRAM



FRIDAY, April 1, 2011 (continued)

**6:15-6:30 pm      Break**

**6:30 pm      Buffet and Cash Bar**

**7:15 pm      Reception and Awards Ceremony**

Presentation/Performance: *The Nationalistic Movement in Spanish Piano Music*,  
California Polytechnic University, San Luis Obispo

India D'Avignon

Andaluza - Enrique Granados

Brigid Drury

Espagne (Souvenirs) - Isaac Albeniz

Lauren Castro

Prelude - Isaac Albeniz

SATURDAY, April 2, 2011

**9:00 am-12:00 pm      Meeting of the Board of Directors**

Richard Deming, 2011-2012 President, Presiding

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## CONFERENCE PROGRAM



**On behalf of the Society, the Phi Beta Delta Board of Directors would like to extend a hearty **THANK YOU** to the following additional sponsors of the **2011 Annual Conference****

California State University, Sacramento (Omicron)  
Conference Host Chapter: California State University, Fullerton (Beta)

**Make plans to attend the 2012 Annual Conference in  
Kansas City, Missouri**

**April 12-13, 2012**

**Host Chapter: University of Central Missouri (Beta Tau)**

