



PBD Headquarter Happenings

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Greetings from Headquarters!

Change for Headquarters

Dear Chapter Coordinators,

All good things must come to an end, and I will be stepping down as executive director next year. While it has been grand serving in this capacity, after six years it is time for someone else to take the helm at Headquarters. It is our plan to have a new person in place by the very latest July 1, 2011—which is the beginning of our new fiscal year.

I am proud of the accomplishments that I have been able to help bring about over these last six years, and I relish the thought of continuing in some other capacity to aid in working on those areas that need improvement. More details will follow in our next issue of the *Medallion Newsletter*.

In the meantime, please know that we, the Board of Directors, have already established a Search Committee with **Past President Judy Smrha** and I serving as co-chairs of that committee. There is one other board member serving as well as two representatives from our general membership. So far, we have established the general parameters for the search which will more than likely also entail a search for a new home.

This is by no means goodbye. At headquarters I'll be around for the entire year. I also pledge to remain active in our mutual Society that we all love so much.

Forever yours,
Yvonne Captain

Exciting Gift Shop Offers

Working closely with our major vendor, we have come up with some promotional values that you will all agree are stunning. By purchasing in bulk, your chapter can dramatically reduce the costs of certain Gift Shop Items. In a nutshell, if you buy packages of honor cords, packages of lapel pins, packages of tie tacs, or packages of pendants, the costs of those items plummet. Your chapter, then, has three options: 1) you can sell them at a minor profit; 2) you can sell them

Contact Us

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This Newsletter is designed by **Ana Zuccolotto**, Gamma Sigma member and former intern at Headquarters



at cost to you so that your members pay what you pay; or 3) you can do like the coordinators at **Cabrini College** (Zeta Rho), **Cheyney University** (Eta Alpha) **College of William and Mary** (Zeta Delta), and **University of North Carolina-Charlotte** (Mu) who order honor cords for their graduates and provide them as parting gifts.

This new partnership is a win-win situation for our chapters and for Headquarters. The prices on the website will remain the same for individual items, but as you can see when you do the math, there are considerable savings when purchasing in bulk. We in turn save a great deal on shipping and handling as well as the time it takes to process individual orders. For Headquarters, there is another bonus: we can lessen the heartbreak for everyone involved when graduating seniors, unaccustomed to ordering from a small office like ours, don't notice the four-week deadline for purchasing and request an honor cord a few days before graduation. Needless to say, the honor cord, ordered so close to graduation, does not always arrive on time. With bulk ordering, you can take charge of the situation by purchasing the items long before graduation and providing the honor cords through your local office. This means that winter graduates also get an edge. We did a trial run for the honor cord package with **Mu Chapter** after our Annual Conference in Philadelphia. Chapter Coordinator **Marion Beane** stated: "I was pleased to learn of the interest in the PBD honorary cords by our PBD students and so decided to go for the bulk order." It's my guess that she and her Mu Chapter students are smiling right now. You can do the same for your chapter members with the honor cords and all other gifts described in this offer.

Related to Gift Shop offers there is a separate set of gifts that any individual may purchase. However, this gift must be purchased through you, as chapter coordinator. Again with our vendor we have developed two gift box sets:

Box Set #1 as sold to Chapter Coordinators for \$75.00-attractive heavy plastic black box with PBD emblem containing: Honor Cord, Tie-Tac, Lapel Pin, and Pendant (w/out chain). Purchasing each item separately would total \$130.00 and would not include the box in which to store them. Items in this box are not interchangeable with other items.

Box Set #2 as sold to Chapter Coordinators for \$150.00-in rich cherry box (actual cherry wood): includes all of the items in Box Set #1 + Commemorative (Gold Coin) medallion. If purchased separately, would total \$180.00 but would not include the genuine cherry box w/PBD emblem to hold items. Items in this box are not interchangeable with other items.

Both Box Sets are meant to be either keepsakes for the individual member or gifts that grateful students will give to loved ones who supported them through college.

See attached "Gift Shop Offer" document for all of the details and for a photo of all of the items. Better photos will be available soon and will be posted to our website.

The packages are ready for ordering now. After checking out both the photos and the "Gift Shop Offer" document, if you have any questions,

please contact me directly: captainy@phibetadelta.org

5, 10, 15, 20 and soon 25!

When will your chapter celebrate its next five year milestone? Whether it is the first five years or the 10th, 15th or 20th, we'd like to know at headquarters. If we know in advance, we can send you a congratulatory letter. Upon holding a founding ceremony, all chapters now get such a letter from us. Soon some of our chapters will be twenty five years old, and the Society will celebrate our 25 years of existence. More on this in future communiqués.

Until next time,

Yvonne Captain

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