



MEDALLION

January 2009

The International Newsletter of Phi Beta Delta Honor Society for International Scholars

Conference Issue

A Message from the Executive Director

Conference Theme:

Coming together at the Water's Edge: Cooperation and Collaboration in a Challenging Global Environment

Get ready for the Annual Conference April 2-3 2009



Phi Beta Delta, Now More Than Ever

There is a bright spot on the global horizon, despite these troubling economic times around the world. That brightness is due to our own Phi Beta Delta. We are an organization that has the potential to grow—even in the direst of economic hardships. When you really think about it, our core mission of internationalizing campuses and honoring those who do so requires little, if nothing, in funds. In comparison with what other organizations charge for the privilege of associating with them, we can achieve greatness just by *increasing our volunteerism*. Weighing the good that we do with the very low expenses of our actions renders the costs to us as “pennies on the dollar” on the peso, the hrivna, or the Canadian dollar (you get my point!). Lest I am misunderstood, money in a non-profit organization can do a lot of good, but it does not prevent our ability to function. Instead, Phi Beta Delta achieves its goals largely due to the hundreds of dedicated volunteers on our campuses and on our board.

Precisely because of the global economic situation, I urge all of us to redouble our efforts to internationalize our campuses and indeed, the global higher education system. Borrowing from President Obama’s call to action we should “pick ourselves up, dust ourselves off” and get to work with the business of Phi Beta Delta. While President Obama represents one country, his words contain legitimacy for every global citizen. Those words even ring true for individual non-profit organizations such as our Society. Whether your chapter is in Bulgaria, Italy, Kansas, Oklahoma, Alabama, Colorado, Pennsylvania or down the street from headquarters, now, more than ever, is a time for us to roll up our sleeves and get to work.

Rather than continually fret about economic hardships, consider what you might do to enhance the functionality of Phi Beta Delta on your campus or internationally. **Students**, continue to be curious about the world around you, going further than the study abroad experience by reaching out to the actual communities and getting to know the people where your foreign experience takes you. Just make sure that you are doing so safely. Some of the best learning experiences abroad come from activities outside of the

Continued on page 6

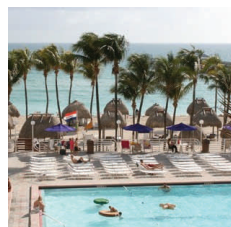
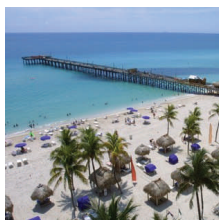
Inside this issue:

Executive Director Comments & Comments from the President	1
Conference Information	2
Conference Registration	3
Additional Conference Info	4
Supporting the Conference	5
2009 Conference Papers	6
Continuation: Transportation, and Executive Director’s article	
Phi Beta Delta—Where does it fit?	8-9
Sponsoring the Conference	10
Board of Directors	11

From the International President

If you are thinking about the Phi Beta Delta conference, slated for April 2-3, 2009, consider these thoughts from our president, Dr. Monica Freeman, "While I fully understand the issue of university budget cuts faced by many, being at a public institution in the State of California, I realize that personal budgets have an implication for a member-supported society. In times like these, however, I think there is even more need for a Society like Phi Beta Delta. For example, a number of faculty members here at my university this year have said that *Phi Beta Delta is one of the few sources of unity and encouragement*. Moreover, the number of proposals to deliver papers at the conference is proof that Phi Beta Delta is supported and needed in this time of recession."

See also on next page an in depth look at the nature of Phi Beta Delta. —————>



The MEDALLION is a publication of Phi Beta Delta, Honor Society for International Scholars, located at 1527 New Hampshire Ave., N.W. Washington, DC 20036

The Medallion welcomes articles, ideas and photos. Submit these to Michael Smithee, Director of Publications, ms@smitheeassociates.com

Tentative Outline of the Conference Program

Thursday, April 2, 2009

8:00 a.m. to 5:00 p.m.	Registration and sale of PBD items
8:30 a.m. to 11:30 a.m.	Chapter Management Workshop
1:00 p.m. to 5:00 p.m.	Paper/Presentation Sessions
6:00 p.m. to 8:00 p.m.	Special event hosted by FIU (tentative)

Friday, April 3, 2009

8:00 a.m. to 12:00 p.m.	Registration and sale of PBD items
8:30 a.m. to 12:00 p.m.	Paper/Presentation Sessions
12:15 p.m. to 2:15 p.m.	Business Lunch with Keynote Speaker
2:30 p.m. to 4:30 p.m.	Paper/Presentation Sessions
6:00 p.m. to 8:00 p.m.	Awards Ceremony

Conference Registration: You can **register for the conference** by going to: <http://www.phibetadelta.org> Follow the instructions from there. Or, you can send in the registration form on page 8.

Conference registration should be completed online at the Phi Beta Delta website (www.phibetadelta.org). Questions regarding the registration process should be directed to Phi Beta Delta's Executive Office (staff@phibetadelta.org; 202.483.2512, ext.107)

Newport Beachside Hotel & Resort Hotel Registration

16701 Collins Avenue, Miami Beach, Florida 33160
Phone: 305.949.1300;
Toll Free: 866.323.7931

We have negotiated a conference rate of **\$159.00/night** plus applicable fees and taxes for the one bedroom "standard room" (city view). You should book your room directly with the Hotel. **In order to get the rate, please mention that you are with Phi Beta Delta.** This rate is available for a limited number of reservations made before February 28, 2009, so **reserve your room now** if you want to be assured of obtaining this conference rate. **ALSO**, if you want to stay at the hotel up to three days earlier and/or three days later you need to include this in your INITIAL reservation.

Transportation

It is strongly advised that you make your flight reservations to the Fort Lauderdale-Hollywood International Airport (FLL). This is more convenient than going through Miami. Car and van rentals are available through your preferred vendor. Taxi service is provided.

More information about Ground Transportation is on page 7. —————→

2009 Conference REGISTRATION Form



PHI BETA DELTA

Honor Society for International Scholars

(Print Clearly)

If a member (check one): Faculty _____ Staff _____ Student _____

If a non member (check one): Faculty _____ Staff _____ Student _____

Title (Dr. Ms. Mr. Professor) _____

First Name: _____ Last Name: _____

Institution: _____

Mailing Address: _____

City: _____ State or Country _____ Zip: _____

Email address: _____

Yes, I plan to attend the Chapter Workshop Best Practices Thursday Morning 4/2/09

No, I do not plan to arrive in time for the Chapter Workshop

If payment is to be made **via credit card online**, please fax this page to us after you have submitted your payment: (202) 483-2657.

If payment is to be made **via Check or Money Order**, please enclose your payment with this form payable to: **Phi Beta Delta**. Send to:

2009 Conference Registration,
Phi Beta Delta Honor Society,
1527 New Hampshire Ave, N.W.
Washington DC 20036

Total amount
enclosed with
this Registration:

\$ _____

EARLY REGISTRATION

(before February 28, 2009)

Members		Non-members	
Faculty and Staff	\$175.00	Faculty and Staff	\$205.00
Students	\$ 95.00	Students	\$110.00

Late Registration (after February 27, 2009)

Members		Non-members	
Faculty and Staff	\$205.00	Faculty and Staff	\$235.00
Students	\$110.00	Students	\$125.00

Additional Conference Information

Restaurants

Between 4 to 6 blocks from the Newport Beachside Hotel there are over 19 places to eat. Many of these places include a **Latin** and **Eastern European** flavors. There are **Mexican** (2) , **Peruvian**, and **Argentine**, and several mixed **Latin** places, as well as **Russian**, **European**, and other assorted places. There are also places that you will find most anywhere such as, Starbucks, Quiznos, Papa Johns', Subway, and Denney's. Finally, you will also find kosher and **Japanese** restaurants, as well as a Chinese gourmet buffet.

In each hotel room you will find a refrigerator for storage of special items you choose. The hotel has breakfast and dinner restaurants, lounges, **tiki bars**, and of course children and adult swimming pools, *in addition to* the ocean.

Scenes from South Florida



Shopping and sightseeing

Bal Harbour Shops

9700 Collins Avenue Bal Harbour, FL 33154

One block from the conference hotel and directly opposite the Sheraton Bal Harbour Beach Resort at Collins Avenue and 96th Street. *Ranked the #1 Shopping Mall* in the U.S. by Women's Wear Daily Magazine, this is the place to go for designer clothing and elegant fashion accessories. It's also a place to see and be seen - you never know who you'll spot shopping at Bal Harbor. *On the web at:* <http://www.balharbourshops.com/>



Aventura Mall

Is a large enclosed upscale Mall about 4 miles from the hotel. *On the web at:* http://www.aventuramall.com/content/view/16/32/lang_english/

South Beach

About 11 miles down the road from the Conference Hotel you will find the world famous South Beach with its shops, restaurants, and night-life. If you haven't heard of this famous area, ask around. You won't be disappointed. *On the web at:* http://en.wikipedia.org/wiki/South_Beach



Things to do in South Florida

Of course you may want to spend some extra time or early vacation time exploring South Florida. And, there are many sites to see.

On the web at: <http://www.thingstodo.com/states/FL/se.htm>



Supporting the Annual Conference



The Annual Conference is a focal point for the Society's

- Business
- Academic Exchange
- Recognition of Excellence

In what ways can you or your chapter Support the Annual Conference?

1. Attend the Conference.
2. Encourage other chapter members to attend.
3. Submit or encourage others to submit a paper for presentation.
4. Contribute chapter funds for advertisements in the Conference Schedule and Brochure
5. Support Conference Events by contributing funds toward their success.

What does the PBD Conference accomplish?

1. Provides a forum for delivery of papers
2. Provides an avenue for posting papers on the PBD Website
3. Is the venue for holding the Annual Society Business meeting as required by the By-Laws
4. Provides an opportunity for chapters to exchange ideas
5. Is the venue for conferring Annual International Awards to students, faculty, staff, and chapters
6. Provides excellent public relations for the local chapters hosting the Conference
7. Is the venue for the election of new officers and presentation of new Board members
8. Provides the opportunity to sample the unique flavor of each of the cities visited by the Society

CALL for OFFICER NOMINATIONS

Nominations are now being accepted for the two officer positions of: *President-Elect* and *Vice President-Elect*.

Send your nominations for President and Vice-President elect to the Nomination Committee in care of the Past President: Professor Eugene Egger, eggerd@vt.edu



The Past President of Phi Beta Delta is the ex officio chair of the Nomination Committee.

Requirement: A resume or curriculum vitae is required for all nominees.



David Merchant,
Outstanding
International
Student Award



Faculty Award
for Out-
standing Con-
tribution to



Eileen Evans,
Outstanding
Chapter Award

Tentative List of Conference Papers

The conference papers committee received a many high quality proposals from various interdisciplinary fields that have an international and cross-cultural focus. Unfortunately, only a fraction could be chosen for presentation. Below you will find the titles of the papers it is anticipated will be delivered, barring unforeseen circumstances of travel and other difficulties the presenter may encounter.

- Academic Integrity in Ukraine and USA: Different Histories and Common Problems
- Applying Intercultural Concepts to Academic Integrity
- Benefits from a Mandatory International Education Fee: Students Collaborating to Engender Study Abroad Opportunities
- Collaboration in the Global Search for Quality in Higher Education: a Bi-national Study of Accreditation and Assessment
- Creating an International Community of Learners: The Development of a Global Program
- Death, Bereavement, and Funeral: The Akan (Ghanaian) Cultural Perspective
- Educating for a Sustainable Present & Future
- Facing the Challenges that Impact Students' International Learning Experiences
- Fueling the Fire: A Theoretical Analysis of English Al-Jazeera, CNN, and Fox News Websites' Stories about the Other Culture
- Global Media Coverage: How the Agendas of Middle-Eastern and American Students were Shaped During the 2008 Presidential Campaign
- Globalization and Literacy Practices in the Bangladeshi Context: Challenges and Opportunities
- Globalization and the Responsibility of the 'International University'
- Improving Students' Emotional Skills to Break Stereotypes in Cross-Cultural Communication: a Longitudinal Videoconferencing Project
- Improving the Family Housing Environment for Married International Students: an Example from the University of Kansas
- Inter-professional Development of an International Living and Learning Community
- Making Changes Together: Integrating Gender and Ethnicity into Ukrainian University Curriculum
- Olbian Declaration: Academic Freedom, University Autonomy and Education for Sustainable Development
- Service Learning as a Way to Promote Intercultural Understanding
- The Music of Al Andalus! The Legend
- The Smallest Mouse Gets the Cheese – Young African and African American Women Dialogue on Their Changing Societal Roles
- The Yellow River Cantata and Concerto
- Words, Worth and Worry: Global Implications of Writing-As-Therapy



David Merchant,
Outstanding
International
Student Award



Faculty Award
for Out-
standing Con-
tribution to



Eileen Evans,
Outstanding
Chapter Award

Transportation (continued)

About Ft. Lauderdale-Hollywood International Airport (FLL): It has four (4) terminals. However, they are situated in a "U" shape so that drop off (above) and pickup (below) move very smoothly. For your ground transportation, you have at least four choices from FLL. All are tabulated as one-way trips:

Shared ride van via GoShuttle. This services costs about \$20 per person. The preferred method is to reserve your ride in advance. You can easily do this via their website at <http://www.floridalimo.com/Pages/sharedr.html>. Choose "Reservations" or "Quote" to have a look at the exact cost. Since the Shuttle stops at other terminals in the FLL airport (there are 4) and hotels along the way, your trip may take up to 90 or more minutes.

Private ride via America Transportation. For this ride you will need to call in advance to make a reservation. The cost from FLL is \$25. If you desire this transportation call: 786-246-1693.

Taxi: from FLL to the conference hotel it is estimated that the cost will be \$38. The taxi is on a meter so the cost will vary with traffic and time. You can get the taxi outside of which ever terminal you arrive at.

Rental car: whatever your choice, it is suggested you seek ground travel directions from them, or print out MapQuest map and directions before you arrive.

Executive Director's Comments continued from page 1:

confines of the university. These experiences, in turn, help to shape your decisions for the rest of your life.

Faculty, go beyond the research that defines your international scholarship and become acquainted with your students in a new way. Familiarize yourself with university staff who have nothing to do with teaching but who have just as much interest in efforts of globalization as you do. In my own Beta Omicron Chapter at GW, librarians have been some of our most ardent, active and consistent continuing members. **Staff and administrators**, look at faculty members in a new light—beyond the assumption that they are these independent beings on campus who are unfamiliar with the way that the university runs. Being a faculty member myself, I know that this group can be a great partner in the internationalization process. For example, if your chapter is suffering from university budget cuts that are not allowing you to carry out even the most basic of PBD functions like the induction ceremony, take heart in knowing that faculty can prove indispensable in this regard. Combining minimal resources that you possess like someone to answer the telephone in the case of an RSVP request or a webmaster who can maintain your chapter's website, you can aid a faculty member who agrees to take on the role of chapter coordinator.

Finally, this call to service can also mean that staff and faculty should expect to step into international leadership roles—particularly on the Phi Beta Delta Board of Directors. Don't wait until you are called upon to serve; instead volunteer for what you know you can do—whether it is directly in your career path or whether it is something that you are eager to learn.

Higher education needs Phi Beta Delta now, more than ever. The great news is that it won't cost us much to bring Phi Beta Delta to new campuses around the world or even further into our own university settings where we are needed.

I would love to talk more about this subject in individual conversations with you—especially during the conference.

Warm regards from wintry Washington, DC

Yvonne Captain, Executive Director

Phi Beta Delta - Where Does It Fit?

By Monica Freeman, International President, Phi Beta Delta



Having been a member of Phi Beta Delta since 1987, I have seen the development of the Honor Society from the 38 founding chapters to the over 170 chapters we now have. I have also seen some chapters become inactive over the years and have pondered why some chapters become inactive while others remain active and vibrant from their founding. I have discussed this with colleagues at a number of universities and colleges. It has become clear to me that sometimes chapters become inactive because they lose sight of the role that Phi Beta Delta can play at a given institution.

The goals of Phi Beta Delta are clearly articulated on the website:

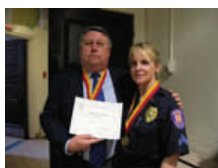
- to recognize the scholarly achievement of international students, study abroad alumni, research scholars and faculty and staff who are involved in international activities and education at a high level
- to serve as a vehicle for the development of academic-based international programming
- to provide a network on each campus and internationally of faculty, staff and student involved in international education and activities



But perhaps we need to ponder **why these goals are important**, particularly in these questionable economic times when budgets at educational institutions are being cut. Global education or international education, whichever phrase you prefer, tends to be a vague concept that is hard to define. I work in an Office of Global Education and am frequently asked, "What is that?" by both faculty and students. Many see global or international education as something that is separate from the departments or faculties of the university or college. So when we say that Phi Beta Delta honors international contributions and scholarly pursuits, we already begin to defy definition in some ways. Rather than perceiving global or international education as a separate entity within the university, I have always tried to make the point that **global education belongs to the entire university and cannot be separated from any part of it**. All faculty, even if they specialize in U.S. issues within a given field, must have something of a global perspective.



So when I come to defining the role of **Phi Beta Delta on a campus, I always say it is the glue that holds global education together**. It offers a way of bringing together all faculty, staff, scholars, and students who are interested in international dimensions and sharing their experiences. After all, it is difficult to find the time to physically get out of one's department or office, given the workload in education, but talking with faculty, administrators, staff, and students across the campus is important as such communications generate and uphold the vitality of an educational institution. And because of the difficulty in defining "international" or "global" it is even more important that these various members of the educational community have a means of coming together.



I know all of you have also had some members of your chapter who have remained active supporters of Phi Beta Delta while others join for one year and then stop being involved. So the question becomes, **"How can we retain our members' enthusiasm?"** I don't pretend to have a definitive answer to this question, but I do think there are some approaches we can take that help retain more members. Involvement and communication are the keys to retention of members. In other words, we need to keep our members active in the Honor Society by communicating with them on a regular basis and involving them in the activities and planning of those activities.

Phi Beta Delta—Where Does It Fit? (Continued)

I find that getting new members to join is easier in some ways than retaining members because we have to articulate to those not yet involved what the goals of Phi Beta Delta are. In addition, the honor of joining and the medallion itself, are great incentives for initiates. Many continuing members, however, lose sight of the goals of our Honor Society unless we remind them and involve them. **Having at least one or two events per term gives members a chance to meet each other or see each other again and chat about international events and goals.** At our Omicron Chapter we have a reception each semester in honor of our international research scholars. These events give the scholars, who are normally here for only one semester or one academic year and who would normally meet only faculty in their disciplines, a chance to meet those from across the campus community. Whenever I go to these events, I can feel the energy and hear the enthusiasm for "international." We form our "Circle of Friendship," as we have come to call it, and each one introduces himself or herself so that everyone has the chance to meet everyone else. This happens no matter how many people are in attendance, and attendance is usually quite good. If a chapter is not holding regular events, then they are really missing out on great networking opportunities and just plain encouragement for what we do in "international." At a number of receptions I have had more than one faculty or staff member say to me, *"Phi Beta Delta is one of the few sources of unity and encouragement in these tough times."*

Our Omicron Chapter and other chapters I know also **raise funds for study abroad scholarships**, which gives every member a chance to contribute to the chapter and become involved. At our Study Abroad Fairs on campus, our chapter raises funds by souvenir sales with members contributing the souvenirs. The "silent auction" at the souvenir sale is always a big hit with people trying to outbid each other at the last minute!

I know that other chapters **do a variety of activities**, including international dinners, calendar sales, cookbook sales, co-sponsoring international lectures and events, and take many other creative approaches to member involvement. Well-planned and even elegant initiation ceremonies are also important to the maintenance of members. It is a great honor to be a member of Phi Beta Delta, and the ceremony should reflect that. The initiation ceremony is also a wonderful event at which to honor your faculty, administrators, staff, students, or community members who have made outstanding contributions to international understanding. Such community members can be made "honorary" members of Phi Beta Delta. If you look at the PBD web page, you will see that honorary members include some truly outstanding individuals.

I would also suggest that you remember to **keep in contact with all your members through the years**, which is possible these days through email listservs. Of course, some members will forget to give you updates on their contact information and, thus, it is not always easy to track them, but make the effort. PBD events are great ways to bring your emeritus faculty and staff and your international student and study abroad alumni back to your university!

Of course, **most important to maintenance of your chapter is a core of enthusiastic officers.** No chapter should rely on the energy of just one person. The Chapter Coordinator alone cannot keep the chapter vital. At each educational institution, there are always faculty, staff, and students who are enthusiastic and have a great deal of creativity; you just have to find them. As the Chapter Coordinator of the Omicron Chapter, I have felt fortunate over the years to have had the chance to work with such individuals to keep our chapter vital.

Finally, I would suggest that you make the effort to **send at least one member of your chapter to the PBD Conference every year.** We always have a wonderful Chapter Management Workshop where you will hear many wonderful ideas on how to keep your chapter energetic. Phi Beta Delta's goals are unique and have a definite role to play at an educational institution. Without our PBD Chapter, the glue that holds together international at our university would be gone, and we would be much the poorer for its loss.



SPONSORING THE ANNUAL CONFERENCE

SPONSORS WANTED!!!****



Outstanding
Domestic Student
Award



Edward S.
Blankenship
Award for Out-
standing Staff
Member

Previous Phi Beta Delta Annual Conference and Business Meetings:

2000	Kansas City, MO
2001	Montreal, Canada
2002	Lafayette, LA
2003	Cholula, Mexico
2004	Washington, DC
2005	Washington, DC
2006	San Diego, CA
2007	San Antonio, TX
2008	Columbus, OH
2009	Miami, FL
2010	Philadelphia, PA

Dear Chapters:

Now is your chance to support the Phi Beta Delta Annual Conference. Below you will find a list of sponsorship options:

Chapter Event Sponsorships:

Single and Multiple sponsorships in the amounts between \$50 to \$499 for:

- **Awards Reception**
- **Conference Session Break**
- **Conference Program Printing**
- **Conference Name Tag Holder**
- **Cultural/Entertainment Event**

Gold Sponsor:

Full Page Ad - Non Phi Beta Delta Organization @\$300 each
Full Page Ad - Phi Beta Delta Chapter Ad @\$250 each

Silver Sponsor:

Half-Page Ad - Non Phi Beta Delta Organization Ad @ \$150 each
Half Page Ad - Phi Beta Delta Chapter Ad @\$125 each

Bronze Sponsor:

Quarter-Page Ad - Non Phi Beta Delta Organization Ad @ \$100 each
Quarter-Page Ad - Phi Beta Delta Chapter Ad @ \$75 each

Benefits for Event Sponsorships:

1. Chapter listed on roster of sponsors in Medallion Newsletter
2. Chapter listed as sponsor on PBD Website
3. Chapter listed as a Sponsor in Conference Program
4. Sponsors will be verbally acknowledged and thanked during the appropriate event or setting.

******The LINK for the application form is at**

<http://www.phibetadelta.org/index.php/About-PBD/Sponsors.html>

If your chapter has no preference on how your funds are used, the conference committee will decide on the allocation.



*The International Newsletter of Phi Beta Delta,
Honor Society for International Scholars*

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