



July 2011

MEDALLION

*Phi Beta Delta, Honor Society for International Scholars
Celebrating 25 Years of Excellence*

Headquarters Moves to California



Dr. Rueyling Chuang has now officially assumed the role of executive director. With this change, the headquarters office has moved officially to the campus of California State University, San Bernardino. Of course, there will be a period of time where the many boxes and other items will need to be packed and unpacked. In view of this change the phone numbers and address of the Society have changed to the following:

Phi Beta Delta Headquarters
Administration Building Rooms 148 & 150
5500 University Parkway
California State University, San Bernardino
San Bernardino, CA 92407

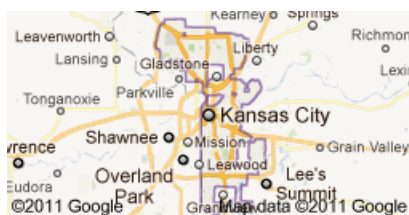
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Summer
Issue

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26th Annual Conference to be in Kansas City April 12-13, 2012



At the conference in Long Beach changes in the By-Laws were proposed and approved by the chapters. Below is a summary of the changes. You can find a complete copy of the amended by-laws at:

<http://www.phibetadelta.org/images/stories/Docs/PBD-By-Laws-as-of-May-1-2011.pdf>

- A. **Duties of Officers: Article V, Section 3.8** was added. Thus, wherever the words "Executive Director" appear, to follow that title with the designation CEO and to read "Executive Director and CEO." In addition, the Article V, Section 3.8 will have the following additional item added: "3.8.1. is the CEO (Chief Executive Officer) of the Society."
- B. **Duties of Officers: Article V, Section 3.2** was revised to read, *The Past President shall perform such duties as are assigned by the President with the approval of the Board. The Past President shall serve as Treasurer and Chief Financial Officer of the Society, chair of the Budget Committee; and as chair of the Nominations and Elections Committee.*
- C. **Duties of Officers: Article V, Section 3.8.4**, (previously numbered Section 3.8.3) was revised to read, **Executive Director and CEO** shall work with the *Past President, in that person's capacity as Treasurer and CFO (Chief Financial Officer) of the Society.*
- D. **Membership: Article III, Section 4** was appended to by adding, *All undergraduate students who meet the GPA criteria noted above and who do not rank lower than the highest 20% in overall scholarship of their class will be eligible to become members of the Association of Collegiate Honor Societies (ACHS).*

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Budget Committee: Article VII, Section 1.3.1 was revised to read as follows: The committee shall consist of six (6) persons; the Executive Director and CEO, Past-President and Treasurer, President, President-Elect, Vice President, and Vice President-Elect. **Section 1.3.3** The Committee shall review both the annual budget and the general year budget prepared by the Executive Director and CEO and the Past President and Treasurer, in coordination with the Executive Director and CEO, submits them to the Board for approval or revision. **Section 1.3.4** The Past-President and Treasurer shall be the chairperson.

Annual Conference: Article VIII, Section 1.3 revised to read as follows: *An annual Business Meeting shall be held during the annual Conference to include the election of new officers, the renewal of all continuing officers and continuing directors to another one-year term, and other business of the Society as determined by the Board.*

Amendments and Revisions of Bylaws: Article XI, Sections 3 & 4 were revised as follows:

SECTION 3: *Upon approval of the Board, such amendments and revisions shall be submitted by the Executive Director and CEO to all chapters at least one (1) month in advance of an annual Conference at which the changes are to be voted upon. On an exceptional basis, this notification can occur two (2) months via electronic communication with chapter coordinators in order to hold a vote via electronic means. The proposed changes for electronic voting would include notification of at least 60 days prior to the due date for submitting electronic votes.*

SECTION 4: *A two-thirds (2/3) vote of all duly authorized chapter delegates present at an annual Conference is required to amend or revise these Bylaws. A similar two-thirds (2/3) vote is required when an electronic vote is conducted on an exceptional basis.*

The intent of this plan is to convey to the entire Phi Beta Delta community—Society members as well as community supporters—the mission and goals of the Society in order to provide a unified approach to all our endeavors on behalf of the Society that will ensure the success of our activities going forward.

Mission Statement – who are we?

The mission of Phi Beta Delta is to be the premier on-campus organization for recognizing, promoting and supporting excellence in international scholarship and educational opportunities.

Our Strategic Goals – where are we going and how do we get there?

Phi Beta Delta is committed to fulfilling its mission and meeting the needs of all its members and stakeholders (students, faculty, staff and alumni) through the achievement of the following strategic goals:

- 1) **Recognition:** Honor and reward those within our academic communities for their outstanding achievements in advancing international study and scholarship.
 - a) Confer membership in the society to eligible and qualified potential members.
 - b) Annually award special recognition to the most accomplished and noteworthy members of the Society and the community at large.
 - c) Disseminate and share the scholarship of our members with the global academic community.
- 2) **Advancement:** Promote excellence in international scholarship and educational pursuits by expanding opportunities for sharing knowledge and honoring achievement.
 - a) Partner with other scholarly and international organizations seeking excellence in international education.
 - b) Grow our presence within higher education in the U.S. and throughout the world by expanding relationships with staff and faculty at institutions of higher education outside the U.S.
 - c) Provide forums for academic inquiry and dialogue among all members and stakeholders.
 - d) Increase awareness and recognition of the benefits of PBD membership for all campus constituencies.
 - e) Develop expanded funding opportunities to support the Society's recognition initiatives and outreach activities.
- 3) **Cultivation:** Support and promote healthy and active chapters worldwide.
 - a) Encourage and support collaboration among PBD members, including regional activities and conferences.
 - b) Foster regular communication within and among chapters and the international office by supporting greater use of social media and other forms of Internet-based electronic communication.
 - c) Foster the growth of sustained connections among all members of the PBD community (students, faculty, staff and alumni) and explore ways to keep alumni connected to PBD.
 - d) Cultivate support for international education among campus leadership by working with university administrators to expand the support for international education among campus leaders.
 - e) Explore opportunities to increase the connections between PBD and like-minded organizations and communities of international educators.

Approved by Phi Beta Delta Board of Directors, February 25, 2011

Anita Gaines Receives Prestigious Award



We are pleased announce that Ms. Anita Gaines, has received the prestigious Homer Higbee award conferred by NAFSA: Association of International Educators. The award was made at a special ceremony at NAFSAs May 2011 conference in Vancouver.

Ms. Gaines is Director of the International Student & Scholar Services Office (ISSSO) at the University of Houston where she has served for 30 years. She has held various other positions in the office, including Interim Director and Associate Director. She has a Master's degree in Educational Psychology and a Bachelor's degree in Music Teacher Education, both from the University of Houston, and is a Licensed Professional Counselor in the State of Texas. She previously lived in Chile, South America where she was a music teacher. Ms. Gaines is a recipient of the 1988-89 Staff Excellence Award of the University of Houston. She has been active in international education throughout her career on state, regional, and national levels, and was Chair of the Council of Advisors to Foreign Students and Scholars with NAFSA: Association of International Educators, past Chair of NAFSA Region III, and past Senior International Vice President on the Board of Directors of Phi Beta Delta, Honor Society of International Scholars. She served as NAFSA's Chair of the Subcommittee on Ethical Practice, and Ethics Coordinator from January 2007 to December 2010. (Part of the above is from University of Houston (ISSSO) website).

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Phi Beta Deltans on hand to congratulate Anita



David Horner, past president, Phi Beta Delta, with Marian Beane, past historian. Both are recipients of the Higbee Award.



Left to right: Joy Stevenson, current president-elect, Phi Beta Delta, Recipient, Anita Gaines, Marian Beane, Michael Smithee, past president and also a recipient of the Higbee Award.

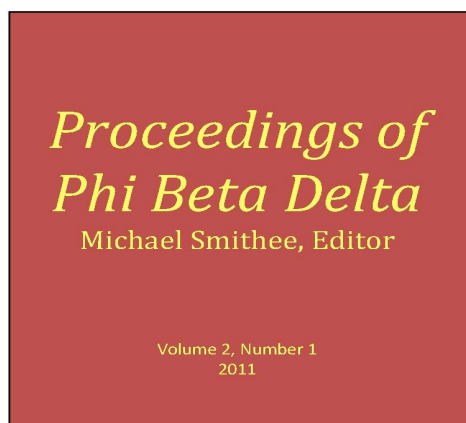
The Homer Higbee award is given to NAFSA members by for at least 10 years of distinguished service to NAFSA's leadership for developing leadership by acting as a professional mentor to colleagues, inspiring many international educators by mentoring, writing publications, engaging the knowledge communities, and serving as a source of information and wisdom.

PBD now has three formal publications. Information about all of them will be disseminated through the Society's email and website.

The Medallion, the Society's quarterly newsletter. Publication will be in January, April, July, and October. It will include Society and chapter news, commentary, and information about upcoming events, such as the annual conference.

Proceedings of Phi Beta Delta, an occasional publication of ideas, conference speaker remarks, some conference and other papers, comments, and abstracts of conference presentations, along with other detailed information about the Society.

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You are invited to review a copy of the Proceedings of Phi Beta Delta. Either click on the red box above; on the Phi Beta Delta website under Publications; or you can click on this url:

<http://www.phibetadelta.org/images/stories/Docs/Proceedings/PROCEEDINGS-Vol-2-No1-May-2011.pdf>

Eta Lambda Chapter, College of Staten Island/CUNY



Phi Beta Delta Induction Ceremony
 Eta Lambda Chapter
 College of Staten Island/CUNY
 Center for the Arts-Recital Hall
 Wednesday, May 4, 2011, 5:30pm

Members of Governing Board:

President: Francisco Soto, Vice President: Alan Zimmerman, Treasurer: Susan Sullivan, Secretary: Christopher Tingue, Student Vice President: Stephanie Curtis, Chapter Coordinator: Ann Helm (ex officio)



Induction Class of 2011



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The College of Staten Island (CSI) recently held its inaugural induction ceremony of students, faculty, and staff into the Phi Beta Delta Honor Society for International Scholars.

The Eta Lambda Chapter at CSI inducted several scholars from all walks of life, but the tie that binds them together is their dedication to spreading their knowledge and experience across the globe, eliminating cultural and geographic borders.

Eta Lambda Chapter, College of Staten Island/CUNY cont ' d

“The Honor Society is about recognizing, encouraging, and celebrating internationalization in the broadest definition,” commented William J. Fritz, Provost and Senior Vice President for Academic affairs at CSI and a Phi Beta Delta member, at the evening’s event. “In my experience nothing transforms student’s lives better than an international experience. We are increasingly becoming a global community, and globalization provides learning experiences that extend far beyond the classroom.”

Provost Fritz reaffirmed his commitment to increasing international education by highlighting his four priorities: (1) have more CSI students study abroad; (2) bring more foreign students to CSI; (3) internationalize the College’s curriculum; (4) enhance services to foreign students; and (5) encourage more faculty scholarship and connections with scholars abroad.

Last year Dr. Fritz instituted the “Provost’s Initiative on Faculty-Led Trips Abroad,” designed to provide seed money to faculty seeking to develop courses to teach abroad, and also provide support to faculty who are leading a study The College of Staten Island (CSI) recently held its inaugural induction ceremony of students, faculty, and staff into the Phi Beta Delta Honor Society for International Scholars.

The success of these priorities and initiatives was also evident at the induction ceremony, where the activity of CSI scholars and students throughout the world was brought into focus.

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Twenty-one CSI students were inducted, having studied abroad at ten partner institutions. Fifteen international students studying at CSI were inducted, representing 14 countries. Jenna Calderon, a Macaulay Honors College student at CSI, played guitar as part of the musical interlude for the ceremony and has taken advantage of the College’s extraordinary study-abroad opportunities. Crystal Deosaran was inducted for her dedication to the College in establishing the Adelante Scholarship and helping obtain a \$20,000 grant from the Mexican government for students at CSI. While studying at CSI, her business advisor, Alan Zimmerman, encouraged her to study abroad in Shanghai, China. Upon graduation, she attended Baruch where she earned her MBA in 2008.

“Crystal has exhibited great enthusiasm and dedication to supporting the Adelante Scholarship Fund at CSI,” commented Susan Holak, Associate Provost for Institutional Effectiveness. “Her fundraising contributions are innovative and truly demonstrate a ‘labor of love.’” Deosaran has also created a Cinco de Mayo fundraiser to help raise funds for the scholarship, with donors receiving her homemade, signature flan in exchange for their generosity.

Inductees from the College faculty have been involved with traveling overseas in order to teach students in other countries. Some were pioneers who introduced CUNY and CSI students to life beyond New York City.

Submitted by

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Delta Theta Chapter, DePaul University



The Delta Theta Chapter inducted a total of 30 new members, of which about half were able to attend the ceremony. We had a keynote presentation by an alumna of DePaul, Claire Reichstein, and gave her an honorary membership also.

Ms. Claire Reichstein is a 2002 graduate of DePaul University, where she double-majored Economics and International Studies. Claire completed the DePaul University Spanish Professional Bilingual Program and was awarded a grant to study economics at La Universidad Autónoma de Yucatán Facultad de Economía, where she was the only non-Mexican student. During her time at DePaul, Claire was awarded the International Studies Program Leadership Award. After graduating from DePaul, Claire completed her J.D. at the University Of California Davis School of Law, and embarked upon a career in international trade law. Today she is a Customs Attorney in Global Customs Controls and Cross Border Systems at General Motors in Detroit.”

The student inductees were a good mix between grad and undergrad and international and domestic, with international students or dual-citizen students coming from Cameroon, Brazil, Hong Kong, England, Oman, and Ukraine. We had new members with very impressive accomplishments, including an undergraduate who interned at the European Parliament, a law student who is a Sullivan Fellow at the International Human Rights Law Institute, and a faculty member who provides professional development training to the Afghan Parliament in Kabul. Almost all the students were involved in public service volunteer work with international populations here or abroad, or conducted original research on international themes, even the undergraduates. Our new faculty inductees include professors of Chinese, Japanese, Spanish, French, and Italian, and all have outstanding scholarly credentials and commitment to student advising and encouragement.

Submitted by:

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Gamma Iota Chapter, University of Richmond



The University of Richmond's Gamma Iota Chapter inducted 35 new members in April 2011. The induction ceremony included a presentation by Dr. David Salisbury who presented on the following topic: Sharing the World's Knowledge: Phi Beta Delta, Fulbright, and an Example from the Amazon.

Those attending the 2011 induction ceremony included (pictured below): (L to R): Professor David Brandenburg, Professor David Salisbury, Associate Dean Joe Hoff, Sarah Fishman, Megan Skrobacz, Michelle Garcia, Jessie Lustig, Patrick Eagan, Jenna Rogers, Virginia Briggs, Drew Schaefer, Kathryn Esty, Bernadette Coady, and Cathryn Winchester.

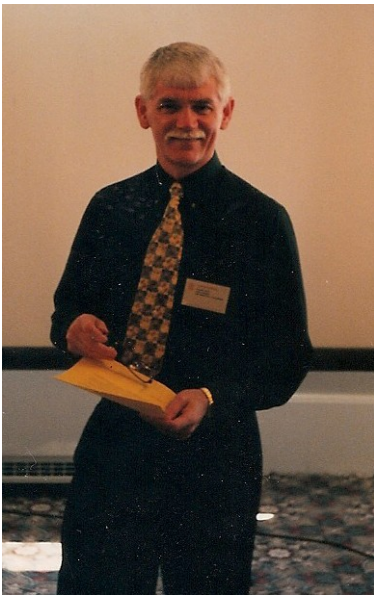
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Submitted by
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Alpha Sigma Chapter, Syracuse University



Submitted by
Elane Granger
Chapter Coordinator



1997, **Dr. Paul Lewis**, California State University-Long Beach, Past Senior Vice President.



1999 Outstanding Regional Chapter Awardees (L to R): **Zanyah Abdullah**, Midwest Region, Delta Delta, University of Missouri-Kansas City; **Lois Petrovich-Mwaniki**, Southeast Region, Delta Zeta, Western Carolina University; **Jan Fernandez**, Southwest Region, Alpha Eta, Texas A & M University; **Hodgie Bricke**, Senior Vice President; **Ron Moffat**, Western Region, Delta, Dan Diego State University; **Jan van Harsse**, Northeast Regional Vice President accepting for Delta Lambda, Rowan College.



1998 (left) **Dr. Yvonne Captain**, President, Phi Beta Delta with closing plenary speaker (right) **Professor Maurice East**, former Dean, Elliott School of International Affairs, George Washington University.



1995 Edward S. Blankenship Staff Award given to Past Vice President, **Dr. Monica Freeman** (center) by **Dr. Gary Cretser** (left), Director of Awards, and **Dr. Richard Reiff** (right), Executive Director.



2001, (L to R): President, **Jack Merchant** congratulating new chapters; **David Handelman**, Epsilon Gamma, International University of Geneva; **George Acquah**, Epsilon Epsilon, Langston University; **Balbir S. Sahni**, Epsilon Zeta, Concordia University; **Eileen Evans**, Epsilon Delta, George Mason University; **Jack Kay**, Epsilon Beta, Wayne State University.



D. Ray Heisey, Ph.D., Professor Emeritus and Director Emeritus of Communication Studies at Kent State University, died May 20, 2011, at University Hospitals, Cleveland (Ohio), after a three-month battle with thyroid cancer. He was 79.

Heisey was recognized as one of the major intellectual contributors to the area of intercultural communication. Indeed, Heisey brought his own stamp to the phrase prolific author and scholar. As recently as this month, he was recognized for his earlier assistance and advice in the publication of *The Cultural Economy of Falun Gong in China: A Rhetorical Perspective* by The University of South Carolina Press.

Heisey is remembered as an educator whose enthusiasm for sharing knowledge exceeded the boundaries of the classroom. He loved traveling and experiencing other cultures, having lived in or visited over 40 countries.

His publications are reflective of a scholar whose interests extended far beyond a single field of academia and classroom and encompassing multiculturalism, cultural diversity, global communication, political communication, women's roles and communication, religion in communication, genealogy, and history.

From 1975 to 1978, Heisey was granted leave from Kent State to serve as president and a professor of Damavand College in Tehran, Iran, where he assisted in the educational development of this private, university college for women offering bachelor's and master's of arts degrees.

Heisey's international teaching posts included Peking University, School of International Studies, in Beijing and also Renmin University, Department of International Politics, in Beijing during Fall Semester 1996.

Heisey was a visiting professor for the Estonian School of Diplomacy in Tallinn, Estonia in 1993; the University of Lund, Department of Applied Psychology, Sweden, in 1992; and University of Leuven, Center for Communication Studies, Leuven, Belgium in 1972 and 1973.

Heisey was presented the President's Medal in May 1997 by proclamation of the Kent State University Board of Trustees for 30 years of outstanding service to the university. Heisey was the recipient in 1992 and 1996 of the Faculty Award for International Culture from Kent State's Beta Zeta Chapter of Phi Beta Delta Honor Society for International Scholars. The award recognizes recipients for "building a body of international studies or cultural exchanges which enrich our campus and our community."

International honors included an Honorary Professorship in the Beijing University of Self-Study by the university president in 1994 for work in international communication and education. In 1996, Heisey and colleague Wenxiang Gong of Peking University International Politics Department, co-hosted an international conference on "Communication and Culture: China and the World Entering the 21st Century" held in Beijing.

Heisey graduated in 1954 from Greenville College in Greenville, Ill., where he majored in speech. He completed a post-graduate program in 1957 at Messiah College in Grantham, Pa., with a major in theological studies. Heisey earned a master's degree in 1955 from The Ohio State University in Columbus in speech and a doctoral degree in 1964 from Northwestern University in Evanston, Ill., with a major in public address and group communication.

Additional information can be found at:

<http://www.recordpub.com/news/article/5040222>

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Professor D. Ray Heisey, the Full Moon of life

Written by Mansoureh Sharifzadeh, Tehran, Iran

Reconnection with the last president of Damavand College was unbelievable. Professor D. Ray Heisey's name was the key point to the most beautiful and fruitful period of my life. His memo took me back to 1974 to 1978, while studying at the unique American college in Iran before the Islamic Revolution. 32 years later the college was called a 'Persian Jewel.'

In his email he explained, "The reason I am writing is that I am preparing a presentation on what has happened to graduates of Damavand. If you would not mind, I would appreciate hearing from you." Later on his presentation turned to his closing research paper. "Reflections on a Persian Jewel: Damavand College, Tehran."

His words reminded me of a patient, calm, friendly, hard working gentleman whose obvious spiritual personality made him more influential. Meeting him in the hallway often made me too embarrassed to say hello and he gently did that.

The waves of memories hit the shore of despair and the words started dancing, "I thank God because of giving me another chance to hear from the very honorable president of Damavand College. I can never forget those days and am very glad because of spending 4 years of the most important and beautiful period of my life time at Damavand. I wish those days would have never come to an end."

The reflection of his outstanding spirit was evident in all of his writings. Peace and Iran-America relationships created a common interest and the outcome was a paper which included many drawings by my Iranian students about the US activities in the Middle East and the American student's perspectives about Iranians with the title of "The Visual and Artistic Rhetoric of Americans and Iranians of Each Other Impacted by Media." (*editor's note: this was a paper presented at the 2010 Conference in Philadelphia, see link:*

<http://www.phibetadelta.org/images/stories/Docs/Proceedings/PROCEEDINGS-Vol-2-No1-May-2011.pdf>)

He explored his idea of war in a letter like this, "I personally believe that going to war to solve problems is immature, inhumane, animalistic, and intolerable. Disputes between nations should be resolved by the human behaviors of dialogue, mediation, and arbitration."

He loved Iran and in one of his letters wrote, "I will always be a positive advocate of Iran and Iranians. "Then he added, "I have made many public presentations over the years after we returned from Iran to inform people here about how wonderful the Iranian people are and how rich their culture is and how great my experience was in Iran when we lived there."

He also wrote, "My own experience of working with Iranians before I lived there, while I was serving at Damavand, and since then, has been absolutely nothing but very positive, supportive, and enjoyable. I value their friendships immensely, like I do yours. This is why I want to remain in contact with you and why I appreciate so much your valued friendship."

Our constant communications were opening new horizons. He knew the depth of my fascination for visiting the US, so he tried his best to pave the path for his last international guest. He wrote, "Looking forward to your life's dream coming true to visit America!"

He patiently arranged all the programs including six presentations at Kent State University during my one week of stay in Ohio. There I got more familiar with him and his loving family and went through the most beautiful days of my life.

Although his weakness was quite visible, he tried to appear energetic and hosted me as the kindest father of the world. Earlier than that he wrote, "I told you that I plan to take you to the Islamic Community Center in Kent for you to go to service on Friday when you are here. I have another question. As you

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Professor D. Ray Heisey, the Full Moon of life

Continued

know, I'm actively involved in my church. On the Sunday you are here would you like to go to our church as part of seeing America while you are here?" My answer was quite positive.

Actually we were from two nations that have been in weak relationship for more than three decades. We both proved that peace is possible among different generations with different cultures and religions. We proved that although one country calls the other the 'Great Satan' and the other one assumes the other as the 'axel of devil,' communication and dialogue can bring the people to a mutual respect and understanding.

When I was leaving the USA, in a letter he wrote, 'By your visit with us you have brought us here in Kent, Ohio, a different perspective on Iran and its culture that help to open our eyes to greater understanding and appreciation for Iran's history, culture, education and people. I thank you most sincerely for this great contribution to improve international understanding between our two countries.'

He was a person who never liked to be praised, once in appreciation of what he was doing I wrote, "My very dear and Great, Great friend: In Farsi we have a thousand words to appreciate the one who does something for us. One of them is 'You are the Moon.' Here I must say that you are as fine, helpful and inspiring as the full Moon. You are the Moon of my life. No one has been as helpful as you to me. I thank you a thousand times."

The memory of Professor D. Ray Heisey will be alive as long as I live until I meet him again to prove my promise.

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tional exchange.*

Beta Zeta Chapter at Kent State University



<http://dept.kent.edu/pbd/>



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