

Phi Beta Delta Headquarters
Administration Building Rooms 148 & 150
California State University San Bernardino
5500 University Parkway
San Bernardino, CA, 92407



Advertisement and Sponsor Information and Application

for the

***Twenty-Seventh Annual Conference:
"To be announced"***

***April 11-April 12, 2013
Charlotte, North Carolina***

Please accept this special invitation to participate in our twenty seventh annual **Advertisement and Sponsorship Campaign**. This year, our Conference will be held in Charlotte, North Carolina, and it is co-sponsored by our ????? there. Each year Phi Beta Delta Honor Society provides its international membership as well as other interested parties with the opportunity to gather and discuss the various intricacies of the internationalization of college campuses. **With more than 192 institutions around the country and some from outside of the United States, our conferences represent an intimate, yet dynamic gathering of educators.** Immediately your information will reach our ten thousand plus membership, and it will eventually be viewed by at least five-fold that amount of people.

Phi Beta Delta represents an excellent opportunity for your organization to reach far into the international community—both those in the academic world and those outside of academia. Not only are we international in scope, but also our highly educated constituency responds well to notices from like-minded organizations. In addition, your sponsorship of one or more activities at the conference will help to ensure that we are ever more successful in our endeavors.

Please fill out the attached Advertisement and Sponsorship Application **by ??????????????????**. For your convenience we have suggested a number of areas in which you might want to help in sponsoring the Conference. In addition, you have the opportunity to suggest other types of sponsorship that highlight your area of expertise or creativity.

Sponsorship or an advertisement in itself does not include conference registration, which must be completed separately for those wishing to participate in the Phi Beta Delta Conference:

<http://www.phibetadelta.org/index.php/Registration.html>

The benefits of participating in our adsponsorship campaign are numerous: 1) your organization will be listed in our Roster of Sponsors in the *Medallion* Newsletter; 2) you will be gratefully acknowledged in the Conference Program; 3) you will receive two copies of the Program; 4) your organization's name will be displayed prominently in the Sponsor area of our website: <http://www.phibetadelta.org/index.php/About>

[PBD/Sponsors.html](#) . In addition, your participation this year qualifies you for a twenty percent discount for next year's ad campaign.

Phi Beta Delta Honor Society is a 501(c)(3) organization. Contributions are deductible for federal income tax purposes.

Should you have any questions, please do not hesitate to contact me. I look forward to hearing from you at your earliest convenience.

Sincerely yours,

RChuang

Rueyling Chuang, Ph.D.
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Patricia Lahorra Rickett

Patricia Lahorra Rickett, MA, TESOL, NAFE
Director of Development, Phi Beta Delta
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Return by February 28, 2011 to ensure a listing in the conference program.

University or Organization (for listing in program):			
Contact Name:			
Billing Address:			
City, State, Zip:			
Phone:	Fax:	Cell:	E-mail:

Advertisement :

Gold Sponsor:

\$_____ Full Page Ad – Non PBD Organization
Ad @ \$300 each

\$_____ Full Page Conference – PBD Chapter
Ad @ \$250 each

Silver Sponsor:

\$_____ Half-Page Ad – Non PBD Organization
Ad @ \$150

\$_____ Half-Page Ad – PBD Chapter
Ad @ \$125

Bronze Sponsor:

\$_____ Quarter-Page Ad – Non PBD Organization
Ad @ \$100

\$_____ Quarter-Page Ad – PBD Chapter
Ad @ \$75

Sponsorship: *

(between \$50 - \$499) :

Awards Reception
Conference Session Break
Conference Program Printing
Conference Name Tag Holder
Cultural/Entertainment Event
Flowers
Other (Please specify or leave blank for PBD to decide)

Separately, you also have the opportunity to contribute to any of our Awards Endowments and other funding possibilities. Please contact us for more information.

\$_____ **TOTAL DUE** (Ads & Sponsorships)

* Above is a sample of the activities and events to which the Conference Committee will apply your generous contribution. Other opportunities exist. Please contact Headquarters for more details.

Make checks payable to: **Phi Beta Delta Honor Society**

Phone: 1 (202) 518-2052 FAX: 1 (202) 387-4823

Mail completed application and payment to:

Phi Beta Delta Honor Society 1630 Connecticut Ave., NW, Washington DC 20009-1056

Or pay online: <http://www.phibetadelta.org/index.php/Gift-Shop.html>. If you pay online, please call headquarters for further instructions; b) fax the application to headquarters at the number above.