



Hosted by the
University of Houston

*The Delta Iota Chapter of
Phi Beta Delta
2014 Annual International Conference*



April 9th - April 12th

Welcome to the 2014 Annual Conference of Phi Beta Delta: Honor Society for International Scholars!

On behalf of the Board of Directors of Phi Beta Delta and the Local Organizing Committee, we would like to welcome you to Houston, Texas. We thank you for your support and efforts to promote international education and scholarship and to build one of the best honors societies in the nation. Phi Beta Delta is the only honor society whose sole purpose is to recognize accomplishments in international education and scholarship and to encourage international initiatives among students, faculty, and staff.

It is a pleasure to have so many attend our 2014 Annual Conference, we hope the experience will help you absorb a great range of significant information through our sessions and expand your network of friends and colleagues. We have coordinated an outstanding scheme of sessions focusing in hearing the research and application in the field of international education. This conference will journey through the observation of the challenges in international partnerships in a global environment, internationalization, issues of leadership, cross cultural communication, curriculum development, and the innovation and creation of special programs for the global population, all of these efforts with the forefront to reach student success. We hope this conference provides you the tools to immerse yourself in these scholarly topics and thus help us breed the assertiveness to succeed as an international community.

**Phi Beta Delta, Board of Directors &
Local Organizing Committee, Delta Iota Chapter.**

Wednesday, April 9th

7:00 pm - 9:30 pm

Meeting of the Board of Directors
Presiding: Paul Amaya, President

Meeting Place: Fresh Foods Company, Private Board Room
Meeting Point: University of Houston Hilton at 6:45 pm

Thursday, April 10th

8:00 am - 5:00 pm **Registration Desk Open**

All Sessions Today in University Center Ballroom, East, Room 210
Information Desk

University of Houston Hilton Lobby

- 8:45 am **Introductory Remarks:** Paul Amaya, President of Phi Beta Delta
- 9:00 am – 9:50 am **Workshop:** Whole Brain Strategies for Teaching
Astrid Sheil
California State University, San Bernardino
- 10:00 am – 10:30 am **Welcome:** Dr. Jaime Ortiz
Vice Provost for Global Strategies and Studies
University of Houston
- 10:30 am – 11:30 am **Keynote Speaker:** Juan Villoro: “*Memoria del fuego*”:
The Construction of the Witness in the War against Narcotraffic
in Mexico
Introduced by Dr. Guillermo de los Reyes, President-Elect
- 11:30 am – 12:30 pm *Networking Luncheon*
Sponsored by the Division of Student Affairs and Enrollment Services
at the University of Houston

12:45 pm – 2:00 pm **Session I: Challenges in International Partnerships in a Global Environment**

Chair: Paul Amaya, California State University-San Bernardino

Lessons from Europe: Reflection as a Tool for Low-stress, High-caliber Understanding

Jeffrey Zimmerman, Northern Kentucky University

The Lotus Blossoms: Challenges and Success in a 2 + 2 Partnership in Vietnam

Veronique Tran, Brent Spraggins, University of Houston

Learning from Journeys from the USA to the Rift Valley and the Hindukush and Back: How Blended Shore Education Can Shift our Paradigm

Gabriele Strohschen, DePaul University

Corporate Social Responsibility in a Global Environment

Kaira Carter, Robert Robertson, Argosy University

2:15 pm – 3:30 pm **Session II: Leadership and the Challenges of Internationalization**

Chair: Michael Smithee, Director of Publications

Lessons from Abroad: Teaching Culture and Global Leadership in the U.S.

Jeffrey Zimmerman, Northern Kentucky University

Practices and Insights for Emerging Leaders of Internationalization: the Junior International Officer

LaShone Gibson, Saint Louis University

Surviving a University Presidential Transition

Carl Patton, Georgia State University

Some Challenges behind Developing a Global Mindset
Enrique Sanchez, Bruce DuVall, Oklahoma State University

3:30 pm – 4:45 pm **Session III: Internationalization, Cross Cultural Communication,
and Curriculum Development**

Chair: Andra Olivia Miljanic, University of Houston

*Internationalizing the Curriculum: Transforming Challenges into
Opportunities*
Andra Olivia Miljanic, University of Houston

Internationalization: Connecting Students at the Door
Clara Louis, Northern Illinois University

Improving Bilateral Relations with the U.S. through Dance
Leonard Mardis, Argosy University, Tampa

In Search of Intercultural Communication Competence
Thomas Knutson, California State University, Sacramento
and Bangkok University, Thailand

4:45 pm – 5:30 pm **Poster Session:**

Higher Education in Spain: Emergence of Equity Initiatives
Cristina Rios, Lamar University, Beaumont

*Outcomes Associated with International Learning and Service Experiences
in China*
Kari Knutson Miller, Abigail Segura, Jasmine Cervantes
California State University, Fullerton

Comedy and Drama in Theater Translation
Andrew Coughlan, Catalina Castellón, Lamar University, Beaumont

Local and Global Aspects of Galician Folklore
Catalina Castellón, Lamar University, Beaumont

*“Between Berlin and a Boycott”: A comparative study of
African-American and Jewish-American Debate Regarding a Boycott of
the 1936 Berlin Olympics in Nazi Germany.*
Nicholas E. Heisig, University of Houston

Is There a Historical Tsunami Record in the San Elijo Lagoon, San Diego?
Khadija Nadimi, Matthew Kirby
California State University, Fullerton

Circadian Disruption and Breast Cancer: Notes from Mexico
Miguel A. Gutierrez-Monreal, Victor Issa, and Sean-Patrick Scott
Instituto Tecnológico y de Estudios Superiores de Monterrey

6:15 pm - 7:15 pm **Welcome Reception**

Courtyard of University of Houston Hilton Hotel
*Co-Sponsored by the College of Liberal Arts and Social Sciences at
the University of Houston*

Presentation: Delta Iota Chapter Board
Cash Bar and Appetizers

7:15 pm - 10:15 pm **Optional Culinary Tour, “Dutch-treat”**
Rice Village.

Friday, April 11th

8:00 am - 5:00 pm **Registration Desk Open**

All Sessions Today in

Elizabeth D. Rockwell Pavilion, Second Floor, M.D. Anderson Library

8:30 am - 9:45 am **Session V: Teaching Global Children, Diversity, and International Curriculum Development**

Chair: Cristina Ríos, Lamar University.

Early Childhood Teachers' Self-Efficacy: Teaching Culturally Diverse Learners

Jonathan Douglas, Julia Atilas, Oklahoma State University

Martha Alleksaht-Snider, University of Georgia

The Role of Higher Education in Raising Global Children

Sandhya Shanker, Angelika Kraemer, Michigan State University

Delivering Courses to International Students Using a Blended Approach

Robert Robertson, Katharine Bentham, Cynthia Parmenter

Argosy University, Tampa

Culture, Knowledge, and Educational Psychology: Their Impact on Pre-Service Teachers

Aldo Rodriguez, Northern Illinois University

9:45 am - 11:15 am **Chapter Management Workshop: Best Practices**

Welcome and Introduction of Members of the Board

Paul Amaya, President

Guillermo de los Reyes, President-Elect

Joy Stevenson, Past President

Rueyling Chuang, Executive Director

Board Members

Best Practices for Achieving High Impact and Success in our Chapters

Angelika Kraemer, Senior International Vice President

Chapter Round Tables by Region

Round Table Reports

11:15 am – 12:45 pm **Session VI: Innovating and Creating Special Programs Abroad and in Our Cities**

Chair: Angelika Kraemer, Michigan State University

Continuing Internationalization after Graduation: Traveling and Learning Abroad with Alumni

Angelika Kraemer, Michigan State University

Fostering Cultural Exchange

Panta Bhola, Oklahoma State University

Grassroots Campus Globalization: Creating an International Staff Exchange Program

Rita Rowand, George Mason University

Education and the Reintegration of Military Personnel

Cynthia Parmenter, Armando Jalil, Karley Mullikin,
Argosy University

International Education in American Prisons (State and Federal)

Jesse Doiron, Lamar University

12:45 pm – 2:15 pm **Business Meeting/Luncheon/Speaker**

Keynote Speaker: Ms. Uliana Trylowsky, Habitat for Humanity of Jefferson County. "The Ukraine Situation in the 1990s and Today"

Co-Sponsored by the Language and Culture Center at the University of Houston

2:15 pm – 3:15 pm **Session VII: Best Practices for Undergraduate Assessment and Social Responsibility**

Chair: Veronique Tran, University of Houston

Conversation Club: Building Connections between ESL and University Students

Veronique Tran, Anna Hood, University of Houston

Evaluating International Undergraduate Research Experiences

Kumer Das, Lamar University and Carol Bender,
University of Arizona

The Relationship Between the Usage of Active Learning Techniques and International Students Study Anxiety

Rezvan Khoshlessan, Lamar University

3:30 pm – 5:30 pm **Session VIII: Challenges in World Education: Five Case Studies**

Chair: Judy Smhra, Baker University

Quality of Education and Rights of Women in Kazakhstan

Catherine Molleno, Oklahoma State University

Contributions of Syrian Scientists to Academia in Western Institutions and the Impact of the Civil War on Syrian Scholars and Students

Raed Bahelah, Florida International University

Global Connection and Internationalization of Curriculum of HBCU and African University Graduates: A Contextual Analysis

Edward Khiwa, Langston University

ROUND TABLE Discussion: The Challenge of International Education at a Comprehensive Regional University

Kumer Das, Kevin Dodson, Oney Fitzpatrick, Lamar University

5:30 pm - 6:30 pm **Break**

6:30 pm - 10:00 pm **Annual Banquet and Awards Ceremony**
Shamrock Ballroom, Hilton Hotel

Saturday, April 12th

9:00 am - 12:00 noon

Meeting of the Board of Directors
Presiding: Guillermo de los Reyes

Palacio del Rio Room,
University of Houston Hilton



*Congratulations
to the Phi Beta Delta
Honor Society for International Scholars
Awards Recipients for 2014*

Yvonne Captain Faculty Awards for Outstanding Contributions to International Education

Dr. La Verne Gyant
Northern Illinois University
Zeta Gamma Chapter

Edward S. Blankenship Outstanding Staff Award

Ms. Nancy Rademacher
Michigan State University
Alpha Alpha Chapter

Mariane Beane/Charles Gliozzo Domestic Student Award for International Achievement

Mr. Nicholas E. Heisig
University of Houston
Delta Iota Chapter

David Merchant International Student Award for Achievement

Mr. Tai Huynh
California State University, Fullerton
Beta Chapter

*Congratulations
to the Following Chapter for their Award:*

Eileen Evans Overall Outstanding Chapter Award

Oklahoma State University
Epsilon Upsilon Chapter
Southwest Region

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April 12, 2013 - April 11, 2014

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