



**PHI BETA DELTA HONOR SOCIETY FOR INTERNATIONAL  
SCHOLARS**

**31<sup>ST</sup> ANNUAL INTERNATIONAL CONFERENCE**

**CALIFORNIA STATE UNIVERSITY, LONG BEACH**

**HALL OF SCIENCE BUILDING (HSCI) AND FOUNDATION BUILDING (FND)**

**JUNE 2-3, 2017**

**Friday, June 2, 2017**

9:00 am – 12:00 pm Meeting of the Board of Directors

Presiding: Rajrani Kalra, 2016-2017 President

Location: FND 310 (Dean's Conference Room in the Foundation Building)

10:00 am – 5:00 pm **Registration (HSCI Lobby)**

11:00 am – 12:00 pm **Chapter Management Workshop (HSCI 101)**

Chair: Anita Gaines, Phi Beta Delta Vice-President, Southwest Region

Co-Chair: Norma George, Phi Beta Delta Vice-President, Northeast Region

All sessions today will be held in the **Hall of Science Building (HSCI 100)**

1:15 – 1:35 pm **Introductory Remarks: Rajrani Kalra**

President of Phi Beta Delta

California State University, San Bernardino

1:35 – 1:55 pm **Welcome Address: Dr. Jane Close Conoley**

President, California State University, Long Beach

- 1:55 – 2:20 pm      **Keynote Speaker: Dr. Jeet Joshee**  
Associate Vice President for International Education  
Dean, College of Continuing and Professional Education  
California State University, Long Beach
- 2:20 – 3:20 pm      **Session I - Conceptions of International Education**  
Chair: Christina Sanchez, President-Elect, Phi Beta Delta, University of  
North Carolina at Charlotte
- What IS an International Educator? An Interactive Presentation*  
Michael Smithee, Director of Publications for Phi Beta Delta, Syracuse  
University/Smithee Associates and  
Deborah Pierce, Northern Illinois University/I.E. Compass
- Lines of Force in International Education*  
John Winslade, California State University, San Bernardino
- Mediterranean Identities: A Case Study*  
Luz Elena Ramirez, California State University, San Bernardino
- 3:20 – 3:40 pm      **Refreshment Break**
- 3:40 – 4:40 pm      **Session II – Practices of International Education in Global  
Partnerships**  
Chair: Anita Gaines, Phi Beta Delta Vice-President, Southwest Region,  
University of Houston
- Creating an Ecosystem of Partnerships to Advance Internationalization  
on Campus*  
Joseph Hoff, University of North Carolina at Charlotte
- Thinking Critically about Academic Partnerships*  
Deborah Pierce, Northern Illinois University/I.E. Compass
- Dynamic University Partnerships: Creating and Sustaining Successful  
International Collaboration*  
Sharon Joy, Northwestern State University of Louisiana
- 4:40 – 6:00 pm      **Session III – Country/Culture Issues in the Pursuit of International  
Education (Part I)**  
Chair: Norma George, Phi Beta Delta Vice-President, Northeast Region,  
Cheyney University of Pennsylvania
- Cross-Cultural Mediation*  
Joshua Mahuna and Laura Mahan, George Mason University

***An International Exchange Program between Piano Students from the USA, Poland, and Ukraine***

India D'Avignon, Historian/Archivist for Phi Beta Delta, California Polytechnic State University, San Luis Obispo

***Sexy Latinas: the Dominant Media Stereotype from a Semiotic Perspective***

Ariana Cano, California State University, San Bernardino

***Restorative Practices in New Zealand Schools***

Dorry Lillard, California State University, San Bernardino

6:00 pm

Walk to Campus Dinner Venue, the Japanese Gardens

6:30 – 8:30 pm

**Annual Banquet and Awards Ceremony**, the Japanese Gardens  
(Dinner will be served to all conference attendees.)

**Keynote Speaker: Dr. Loren J. Blanchard**

Executive Vice Chancellor for Academic and Student Affairs  
Office of the Chancellor, The California State University System

**Saturday, June 3, 2017**

All sessions today will be held in the Foundation Building (**FND 204/210**)

8:00 am - 2:00 pm

**Registration (FND Lobby)**

8:00 – 8:50 am

**Continental Breakfast (FND 210)**

8:50 – 10:10 am

**Session IV – Country/Culture Issues in the Pursuit of International Education (Part 2)**

Chair: India D'Avignon, Historian/Archivist for Phi Beta Delta, California Polytechnic State University, San Luis Obispo

***Academic and Social Integration of Chinese Students Enrolled in an International Joint Degree Program***

Vivian Wang and Arakssi Arshakian, Oklahoma State University

***International Professors: Their Transitional Challenges and Orientation Needs***

Charles Hitchison, University of North Carolina at Charlotte

***The State of Emergency: Refugee Migrations***

Erica Wilson, California State University, San Bernardino

*International Education at Two Universities in the USA and China*  
Amy Leh and Ying Wei, California State University, San Bernardino

10:10 - 10:20 am **Refreshment Break**

10:20 – 11:20 pm **Session V – Internationalization**  
Chair: Michael Smithee, Director of Publications for Phi Beta Delta,  
Syracuse University/Smithee Associates

*Internationalizing School Librarianship*  
Lesley Farmer, California State University, Long Beach

*Internationalization of Higher Education in Yunan: A Study of the Feasibility of Structuring Inter-Cultural Academic Community in the Chenggong Multi-University Campuses*  
Qingiang Wang, Kunming University of Science & Technology, China  
and Yuan Yuan, Yunan Education Center of International Exchange,  
China

*Transition from Issues of International Students to Issues of Diversity and Inclusion*  
Amy Leh, California State University, San Bernardino

11:20 am – 12:00 pm **Session VI – POSTER SESSION (FND 210)**  
Chair: Michael Smithee, Director of Publications for Phi Beta Delta,  
Syracuse University/Smithee Associates

*Addressing the Cultural and Linguistics Needs of International Students in the U.S.*  
Melissa Grab, California State University, Long Beach

*Intellectual and Cultural Exchange in Research Abroad*  
Marina Matta, College of Staten Island, CUNY

*Using Songs as a Learning Tool in ESOL Classrooms*  
Sara Haghighi, California State University, Fullerton

*Engaging Accounting Students in International Business Education*  
Di Wu and Ji Li, California State University, Bakersfield

*Where Worlds Meet: An Analysis of NYU Shanghai*  
Janet Gao, George Washington University

*The Role of Studying Abroad on the Development of Pragmatic Competence*  
Faisal Alshetwi, California State University, Long Beach

***Impact of Graduate Students Internships with International Non-Government Organizations: A Case Study of Master of International Agriculture Program Students in Uganda***

Lacey Roberts and Shida Henneberry, Oklahoma State University

12:00 – 1:30 pm

**Business Lunch (FND 204/210)**

**Business Meeting**

Presiding: Rajrani Kalra, President of Phi Beta Delta  
California State University, San Bernardino

1:45 – 2:45 pm

**Session VII – Practices of International Education**

Chair: Dipasri Ghosh, Phi Beta Delta Vice-President, West Region,  
California State University, Fullerton

***R.A.P.- A Home for International Student-Athletes***

Rosemary Stribling and Luiza Martins, California State University,  
Bakersfield

***Identity Development in Students of Color on International Education Programs***

Ashly Watson, Tennessee Technological University

***Developing Curriculum for a Developing Nation Empowering Marginalized Vietnamese ELLs***

Tara Murphy, Jun Li, Francisco Garcia, and Sultan Khateeb, California  
State University, Fullerton

2:45 – 3:00 pm

**Refreshment Break**

3:00 – 4:00 pm

**Session VIII – Practices of International Education (Continued)**

Chair: Rajrani Kalra, President of Phi Beta Delta, California State  
University, San Bernardino

***Three Myths About Studying Abroad***

Joseph Klein, California State University, San Bernardino

***OERs and MERLOT: An International Perspective***

Lesley Farmer, California State University, Long Beach

***The Colombian Peace Process and the Role of the Theater Arts***

Bibiana Diaz, California State University, San Bernardino

4:00 – 4:30 pm

**Closing Remarks**

5:00 – 8:00

Meeting of the Board of Directors (Location TBD)

Presiding: Christina Sanchez, 2017-2018 President