Conference Program

Phi Beta Delta, Honor Society for International Scholars
Annual Conference April 8 – 9, 2010
Crowne Plaza Hotel & Resorts, Philadelphia

Higher Education, Globalization and Internationalization: Collaborating In Economically Challenging Times

WEDNESDAY, APRIL 7, 2010

7:00 pm – 9:00 pm Meeting of the Board of Directors

Judy Smrha, Ph.D., President, Presiding
Edward Khiwa, Ph.D., President-Elect, Conference Chairman

THURSDAY, April 8, 2010

8:00 am – 5:00 pm Registration desk open

Ahmed Mohamed, M.S., M.B.A. and M.P.A., Executive Assistant, Phi Beta Delta

8:00 am Welcome and Remarks

Edward Khiwa, Ph.D., President-Elect, Phi Beta Delta

8:15 am Chapter Management, Development and Growth

Welcome: Yvonne Captain, Ph.D., Executive Director, Phi Beta Delta
Moderators: Richard Deming, Ph.D., Senior Vice-President, Phi Beta Delta
Susi Rachouh, Senior Vice-President-Elect, Phi Beta Delta

10:00 am BREAK

10:15 am Society Update

Judith A. Smrha, Ph.D., President, Phi Beta Delta
Yvonne Captain, Ph.D., Executive Director, Phi Beta Delta

10:30 am SESSION A - International Economy and Education

Moderator: Dr. Paul Rich, President, Policy Studies Organization & Historian/Archivist, Phi Beta Delta

Running with the Big Dogs: What International Scholars and Administrators Need to Know during Economically Challenging Times

Carl Patton, Ph.D., President Emeritus, Georgia State University

The Role of the University in the Global Economy: An Effect to Transformation of Society

Edward Khiwa, Ph.D., Langston University

Higher Education's Performance on the Global Stage

Daphne P. Hobson, Ph.D., Executive Director, International Programs, Lehigh University

A Luta Continua: a Case for 1890 Land-Grant Institutions in a Global Economy

D. Chongo Mundende, Ph.D., Associate Professor, Langston University

11:45 am BREAK

THURSDAY, April 8, 2010 (continued)

12:00 pm Keynote Speaker: Kenneth Curtis, Ph.D., California State University at Long Beach. Introduced by: Judith A. Smrha, Ph.D., President, Phi Beta Delta

12:30 pm Lunch on your own

1:30 pm SESSION B - Collaboration

Moderator: Dr. Darlington Mundende, Langston University, Director, Outreach Extension

Grassroots Collaboration in Israel/Palestine: Documenting Success and Challenge
Sharon Joy, Ph.D., Northwestern State University of Louisiana

Immigrant Latino Families: Educational Collaboration
Cristina Rios, Ph.D., Lamar University

Peaceful Solution to Conflicts between a Student Organization and a University Administration: An Example from the University of Kansas
Seyool Oh, Ph.D. Candidate, University of Kansas
Ji-Yeon Lee, Ph.D., University of Kansas

The Role of Universities in World Peace: A Case Study of African Universities
Nakanwagi Diana, Kyambogo University, Kampala – Uganda

Creating the Arabian Gulf: The Denial of Pluralism
Paul Rich, Ph. D., President, Policy Studies Organization

2:45 pm BREAK

3:00 pm SESSION C - PANEL 1 - Room A: Communication: Culture, Arts & Media

Moderator: Dr. Guillermo de los Reyes, University of Houston & Director of Membership, Phi Beta Delta

Speak it Now, Speak it Right: Essential Discourses for Today's World
Kaliamma Ponnan, Ph.D. Student, Michigan State University

The Influence of Study Abroad on Intercultural Awareness, Understanding and Competence
Maren Schierloh, Ph.D. Candidate, Michigan State University

China's Re-Emergence: Sociolinguistic Challenges faced by Chinese International Students Enrolled in U.S. Universities
Marilyn K. Sharif, M.A., George Mason University
Jorge P. Osterling, Ph.D., George Mason University

3:00 pm SESSION C - PANEL 2 - Room B: Communication: Culture, Arts & Media

Moderator: Professor Norma George, Cheney University & Chapter Coordinator, Eta Alpha Chapter, Phi Beta Delta

Teenage Cultural Perceptions of Foreigners: The Visual and Artistic Rhetoric of Americans and Iranians of Each Other Impacted by Media
D. Ray Heisey, Ph.D., Kent State University
Mansoureh Sharifzadeh, Teacher, Tahid Pre-University Center, Iran

THURSDAY, April 8, 2010 (Session C continued)

Rational and Intuitive Decision Makers in California and Hungary
Zita Zoltayné Paprika, Ph.D., Corvinus University of Budapest

Cultural Diversity and Use of E-Commerce among Traders in Kampala, Uganda
Kibuuka Muhammad, Ph.D. Candidate, Kampala International University

4:30 pm Tour of the City of Philadelphia (dinner included). Pre-registration required. Cost: $56.00

FRIDAY, April 9, 2010

8:00 am – Noon Registration desk open

8:00 – 8:30 am Regional Vice President meeting (Vice Presidents only)

8:30 am SESSION D - Globalization

Moderator: Dr. Catherine Turrill, California State University, Sacramento & Vice President, West Region, Phi Beta Delta

Toward Understanding the Intersections of Global Economic Development and Illicit Activities: Pedagogical Perspectives
Kevin J. McCarthy, Ph.D., Baker University
Judith A. Smrha, Ph.D., Baker University

Globalizing Culture: The Responsibility of Higher Education to Encourage Culture Exchange and Maintain Higher Standards for Students
Frances Meres, M.Ed. Candidate, Widener University

The Meaning of Nationhood in a Globalist Society
David A. Yeagley, D.M.A., Bald Eagle Foundation
Meshack M. Sagini, Ph.D., Langston University

Preparing for the Inevitable: Globalizing Institutional Programs of Study
Sharman Siebenthal Adams, P h.D. University of Michigan - Flint

Applying the Ideas of Bologna to Universities in the United States: Prospects and Challenges for Tuning American Degree Programs and Encouraging Collaboration between Institutions and Government Agencies
Kimberley Daly, Ph.D. Student, George Mason University

Causes of the 2007-2010 Economic Crisis in the U.S.A. and the Challenges for Effective Regulation
Meshack M. Sagini, Ph.D., Langston University

10:00 am BREAK

10:15 am SESSION E - PANEL 3 - Room A: Insights into International Initiatives

Moderator: Susi Rachouh, Bridgewater State College & Senior Vice-President-Elect, Phi Beta Delta

The Meaning of Global Citizenship in Challenging Times: A Family Affair – Experiences of Three African American Women Studying and Working in the Global Arena
Connie Lundy, Director of International Education, Lincoln University

FRIDAY, April 9, 2010 (Session E continued)

Global Citizenship: An Evolving Concept
Deborah A. Sanders, Ph.D., New Jersey City University

Global Citizenship and its Relationship to the Social Work Community
Tiffany Sanders-Baffour, University of Maryland, Baltimore County

Studying Abroad in London and Cape Town
Khayeni Sanders, Oberlin College

10:15 am SESSION E - PANEL 4 - Room B: Insights into International Initiatives

Moderator: Dr. Richard Deming, California State University, Fullerton & Senior Vice-President, Phi Beta Delta

Providing Leadership and Funding International Initiatives through University-wide Collaboration
Elane Granger, Ph.D., Syracuse University
Fariba Rahmanzadeh, M.A., Syracuse University
Mr. Wesley Kong, Phi Beta Delta Student Leader, Senior in Psychology, Syracuse University
Mr. Chien Nguyen, Phi Beta Delta Student Leader, Graduate Student, Engineering and Computer Science, Syracuse University
Jasy Liew Suet Yan, Graduate Student, Information Studies, Syracuse University
Ms. Hazel Yilmazoglu, Fulbright Language Teaching Assistant, from Turkey, Syracuse University

Student Ambassadors - Partners in the Process: International Students as a Readily Available, Low Cost and Effective Tool to Internationalize Your Campus
Norma George, Professor, Cheyney University of Pennsylvania

12:00 pm LUNCHEON & BUSINESS MEETING

Conference Speaker:

Dr. William DeLauder, Executive Director of the Abraham Lincoln Commission on Study Abroad, and President Emeritus of Delaware State University. Introduced by: Professor Norma George of Cheyney University

Business Meeting:

Dr. Judy Smrha, President, Phi Beta Delta, presiding

2:30 pm SESSION F - Educational Scenarios and Strategies

Moderator: Dr. Joe Potts, University of Kansas & Vice-President, Mid-West Region, Phi Beta Delta

Internationalizing the Curriculum: An Outcomes-Focused Approach
Judy M. Hinrichs, Dean, Albright School of Education, City University of Seattle
Kurt Kirstein, Dean, School of Management City University of Seattle
Antonio Esqueda, M.Ed., International Programs, City University of Seattle

Students Building Bridges for World Peace through Service Learning: A University-Community Partnership
Aliya N. Chaudry PT, M.B.A, J.D., Langston University

Global Inclusiveness: Addressing the Process and Challenge of Diversity Outreach
Shantelle K. Jenkins, Ed.D. Candidate, University of North Carolina at Charlotte

FRIDAY, April 9, 2010 (Session F continued)

The War on Drugs in Mexico: Repetition of a Long Failed Strategy
Daniel Iván Gutiérrez-Sandoval, Policy Studies Organization

3:30 pm BREAK

3:45 pm SESSION F, continued - Educational Scenarios and Strategies

Moderator: Dr. Michael Smithee, President, SmitheeAssociates, & Director of Publications, Phi Beta Delta

Review of Mental Health Processes: An Effect to Global Economy
Shiphrah Williams-Evans, Ph.D., Langston University
Rita L. Williams, M.S., Langston University
Joy Myers Moses, Ph.D., Langston University

Ukraine's participation in the Bologna Process: Will it result in more transparency in Ukrainian higher education institutions?
Svetlana Filiatreau, Ph.D. Student, George Mason University

Exploring Education and Culture in Great Britain
Jeanne White, Ed.D., Elmhurst College

Achieving Synergies among Teaching, Research and Outreach in Global Education Scenarios of the Future: Opportunities, Challenges and Strategies
K. Sivakumar ("Siva"), Professor, Lehigh University

Internationalisation of Chinese Higher Education Sector: Assessing Elkin et al's Model
Zhen Ye, Ph.D., University of Hull, UK

5:00 pm BREAK

6:00 pm Awards Ceremony (Entertainment, Buffet and Cash Bar Included)

Presiding: Abigail Pereira, Director of Awards, Phi Beta Delta

Ben Franklin, Philadelphia's Adopted Son, and His Glass Armonica
India D'Avignon, Professor, California State University - San Luis Obispo

Award Presentations

Entertainment by the steel drum band "Pantastic"

SATURDAY, April 10, 2010

9:00 am Meeting of the Board of Directors

Sabbatical or Vacation Rental

Beautifully Refurbished Gatehouse at Historic Harlaxton College (England)



Furnished one-bedroom apartment with breathtaking view of the Harlaxton Manor

Full access to services of College and Manor

Located an hour north of London near ancient market town of Grantham, home of Isaac Newton and Margaret Thatcher

More details and rental information available at the conference registration desk

On behalf of the Society, the Phi Beta Delta Board of Directors would like to extend a hearty THANK YOU to the following sponsors of the 2010 Annual Conference

INDIVIDUALS

- Yvonne Captain - George Washington University and PBD Headquarters
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- Judith Smrha - Baker University
- Catherine Turrill - California State University, Sacramento

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